PROVINCE OF SASKATCHEWAN

# 11-12

## PLAN FOR 2011-12

**OFFICE OF THE PROVINCIAL SECRETARY**

# MINISTRY PLAN FOR 2010-11

## Statement from the Minister

I am pleased to present the Office of the Provincial Secretary Plan for 2011-12, which aligns with Government's direction for the upcoming year and my **2010 Mandate Letter** from the Premier.

The Office of the Provincial Secretary helps illustrate the *Saskatchewan Advantage* in meaningful and unique ways. We honour our history, celebrate our achievements and promote the diversity and character of our province. We will continue to fulfill our mandate to promote Saskatchewan as a destination of choice and celebrate our identity and diversity.

I accept responsibility for furthering Government's commitments and ensuring the Office of the Provincial Secretary is managed with professionalism and integrity, committed to Government's corporate values and principles. Through ongoing public service renewal, we'll continue to establish effective and efficient ways to deliver programs and services which are focused on meeting the needs of the people of Saskatchewan.

I will report on the progress made toward this Plan, within the financial parameters provided to the Office of the Provincial Secretary, in the Office's annual report.

*The Honourable Donna Harpauer*
*Provincial Secretary*

## Response to Government Direction

Government's plan for the upcoming year is described in the *Government Direction for 2011-12: The Saskatchewan Advantage*. The 2011-12 Budget supports this plan by maintaining and improving our quality of life through enhanced public services and creating more opportunities for all Saskatchewan citizens. Responsible fiscal management means finding the right balance between debt reduction, tax relief, investing in short-term capital infrastructure projects, and matching program spending to long-term, sustainable revenues.

Meanwhile, Government continues to promote effectiveness and efficiency throughout the public service; is continuing with its four-year plan to reduce Government's footprint; and has adopted a "Lean" culture of continuous improvement in the delivery of programs and services.

Ministry Plans for 2011-12 support the fulfillment of Government's **vision for a secure and prosperous Saskatchewan, leading the country in economic and population growth, while providing opportunity for a high quality of life for all.** Government's goals and priorities for the upcoming year are described in the *Government Direction* document, as well as in each ministry plan.

The Plan for 2011-12 communicates a high-level framework for the Office's key activities in the upcoming year. All ministries and agencies will report on results achieved or not yet achieved, in their annual reports, to honour Government's commitment to keep its promises, and to ensure greater transparency and accountability to Saskatchewan people.

## Mission Statement

Sharing our cultural, linguistic and governance values with the people of Saskatchewan and the world.

# Strategies and Actions

## Government Goal – Economic Growth

Sustain **Economic Growth** for the benefit of Saskatchewan people, ensuring the economy is ready for growth and positioning Saskatchewan to meet the challenges of economic and population growth and development.

| Strategy | Key 2011-12 Actions |
|---|---|
| **Strengthen and build regional, national and international relationships** | • Through the Consular and Diplomatic Corps, develop and deliver programs that enhance Saskatchewan's profile:<br>~ regular engagement to establish and maintain a long-term relationship;<br>~ provision of ongoing support to ministries impacted by engagement activities;<br>~ ensuring that mutually beneficial items, such as the establishment of Honorary Consuls, are pursued; e.g. Honorary Consulates of Morrocco and Korea; and,<br>~ developing and delivering programs for the Diplomatic Corps.<br>• Support Executive Council – Intergovernmental Affairs and Enterprise Saskatchewan to engage the Consular and Diplomatic Corps to provide economic benefit to Saskatchewan.<br>• Enhance engagement with the International Francophonie:<br>~ provide support to the Legislative Assembly in its hosting of the Assembly of French-Speaking Parliamentarians (Assemblée parlementaire de la francophonie) Conference in the summer of 2011.<br>• Ensure effective coordination of government resources and engagement in international events that are hosted or attended by senior Saskatchewan officials:<br>~ the Year of India in Canada includes a number of events which will take place in Regina. These events will underline the significance of Saskatchewan's relationship with India; and,<br>~ developing and delivering a Saskatchewan Day in Ottawa in conjunction with Prairie Scene, a festival in our nation's capital celebrating and showcasing our province's finest established and emerging artists.<br>• Provide effective support to the Premier through event management and delivery, engaging other government ministries and agencies and public and private sector services as required. |
| **Develop French-language services to support French-speaking interprovincial and international immigration** | • Encourage the development of programs that increase community capacity to support the recruitment, settlement and retention of French-speaking people to the province.<br>• Further develop the French-language Service Centre. Continue to increase French-language content on Saskatchewan's government websites. Develop and implement a strategy to provide outreach services to communities.<br>• Work with the Advisory Committee on Francophone Affairs to conduct a review of the Government of Saskatchewan French-language Services Policy.<br>• Continue to strengthen relationships with La Francophonie and the Fransaskois community throughout Saskatchewan:<br>~ support Government of Saskatchewan representation and participation in key events and consultation mechanisms with the Francophone community in Saskatchewan. |

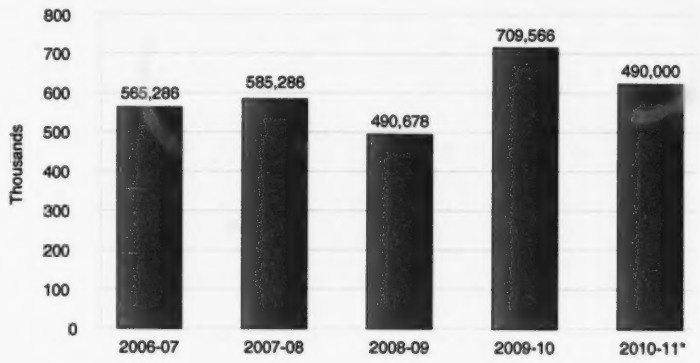
| Strategy | Key 2011-12 Actions |
|---|---|
| **Promote economic and community development initiatives in French-speaking communities** | • Foster partnerships and collaboration between the Francophone network of community organizations and Saskatchewan ministries, focusing on opportunities in post-secondary education and immigration.<br>• Support the Terroir Centre, an initiative for rural areas that champions the development and marketing of high-quality, locally grown food products to revitalize agricultural communities and create new business and cultural opportunities in Saskatchewan.<br>• Assist community organizations to access direct federal investments for services in Francophone communities.<br>• Establish the Francophone Community Infrastructure Fund, a program that provides assistance to capital projects that support the vitality of Francophone communities, such as renovations and improvements to community centres. |

## Government Goal – Security

**Secure** Saskatchewan as a safe place to live and raise a family where people are confident in their future, ensuring the people of Saskatchewan benefit from the growing economy.

| Strategy | Key 2011-12 Actions |
|---|---|
| **Foster pride and a sense of identity in Saskatchewan by celebrating our past, present and future** | • Continue to showcase the Fransaskois flag as a provincial emblem in Francophone communities.<br>• Manage Honours and Awards ceremonies in partnership with government ministries and agencies, the private sector and the Office of the Lieutenant Governor.<br>• Collaborate with the Office of the Provincial Capital Commission and other ministries and agencies, along with the public and private sector, to promote Saskatchewan's culture and history, including:<br>~ the celebration of the 100th anniversary of the Legislative Building;<br>~ the Queen's Diamond Jubilee celebrations;<br>~ the 100th anniversary of the creation of the Assemblée communautaire fransaskoise; and,<br>~ a visit of the Governor General to our province.<br>• Continue to organize and deliver state ceremonial activities that encourage the participation of Saskatchewan citizens in the celebration of their country and its people's accomplishments.<br>• Continue to advise in matters of protocol and develop policies and authorization for usage of provincial emblems, e.g. Table of Precedence, Forms of Address and Saskatchewan flag policy.<br>• Through the establishment of the Clayton Gerein Legacy Fund, introduce and support the involvement of individuals with physical disabilities in wheelchair sports and other recreational opportunities, promoting an improved quality of life. |

# Performance Measures

| Measure | Baseline / Trend Line Information |
|---|---|
| **Volume of translations that support French-language services** |  |

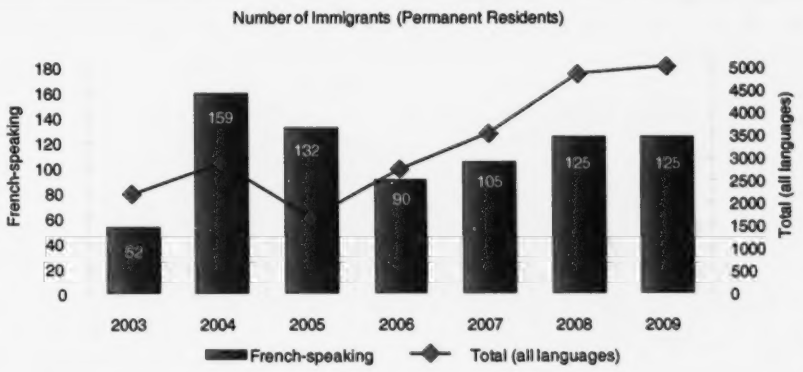


*Source: Office of the Provincial Secretary - Francophone Affairs Branch*
** Estimate as of March 2011*

**Measure Description**

Translation services are key to providing accessible resources to current, newly arrived and potential French-speaking Saskatchewan citizens. The Office of the Provincial Secretary (OPS) provides an efficient internal translation service to support the delivery of French-language programs and services offered by ministries, Crown corporations and agencies.

The number of words translated is an indicator of the level of new services, programs or materials provided in French to the Saskatchewan public. These numbers have held up in recent years as new French-language content is added to the French-language Service Centre Bonjour! website. The Bonjour! website, available at **http://www.bonjour.gov.sk.ca**, received over 53,000 hits in 2010-11. This figure is expected to grow in 2011-12 as awareness of the site increases.

| Measure | Baseline / Trend Line Information |
|---|---|
| **Number of French-speaking migrants to the province** |  |



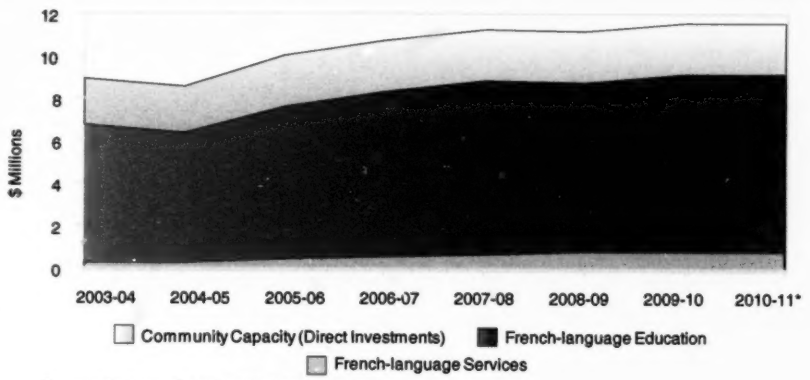
*Source: Canada - CIC Facts and Figures 2009*

**Measure Description**

Tracking the number of permanent residents as a measure of new immigrants by language ability is an indicator of the potential demand for service. In addition to Saskatchewan's high quality of life, attractive economy and unique cultural mix, improved provision and promotion of French-language services helps recruit and retain newcomers from across Canada and the International Francophonie.

As evidenced in the above graph, both the total of all immigrants and French-speaking immigrants has risen in recent years. The anticipated growth of French-speaking newcomers to the province will create additional pressures for French-language services. Increasing Saskatchewan's capacity to offer French-language services will have a positive impact on the retention of these French-speaking migrants and will also raise the effectiveness of services, particularly in human services such as health, early childhood development and education.

French-speaking immigrants can potentially become a key group to respond to Saskatchewan's labour needs and help grow our communities and province. French-speaking citizens also contribute actively to their community and province through a network of close to ninety local, regional and provincial volunteer associations.

| Measure | Baseline / Trend Line Information |
|---|---|
| **Level of federal investment in French-language related initiatives** |  |



*Source: Canada - Canadian Heritage Agreement*
**Estimates as of March 2011*

**Measure Description**

Francophone Affairs co-ordinates the province's relationship with the Government of Canada across ministries concerning French-language programs and initiatives. Critical to this relationship is the provision of federal funding directed towards improving and expanding important areas such as French-language education and services. This measure allows OPS to assess the impact of its work on stimulating additional federal investments in Saskatchewan.

Investments by Saskatchewan to support French-language initiatives are supported through joint Canada-Saskatchewan funding agreements through which Saskatchewan can target its own priorities. As the graph above displays, the level of federal investment has increased in the past several years.

The renewal of the Canada-Saskatchewan Agreement on Francophone Affairs between the Government of Canada and the Government of Saskatchewan will allow Saskatchewan to continue to offer French-language services and initiatives in 2011-13. This funding will be utilized to:

- provide French-language services to Saskatchewan citizens in areas such as justice, immigration, employment and daycares;
- support the work of the Advisory Committee on Francophone Affairs that provide advice to the Government on how to provide better access to services in French; and,
- support the translation service, which enables Saskatchewan citizens to correspond with their provincial government in English or French.

| Measure | Baseline / Trend Line Information |
|---|---|

**Number of conferences and international visits to and from Saskatchewan**

| Fiscal Year | International Engagement | Conferences in Saskatchewan |
|---|---|---|
| 2010-11* | 52 | 1 |
| 2009-10 | 54 | 5 |
| 2008-09 | 28 | 4 |
| 2007-08 | 26 | 1 |
| 2006-07 | 34 | 1 |

*Source: Office of the Provincial Secretary – Protocol Office*
**Note – Results as of March 2011*

**Measure Description**

In collaboration with Executive Council – Intergovernmental Affairs and other ministries and agencies, OPS provides support to initiatives that promote and encourage relationships and collaborative activities among national leaders as well as international partners. International relations are a vital cornerstone of Saskatchewan's outward-oriented economy. OPS plays an integral role in developing and nurturing relations with valued trading partners.

This measure serves as an indicator of the level of interest in Saskatchewan, both nationally and internationally, as it relates to economic growth, research and development, natural resources, international trade and business and tourism. This aggressive global engagement strategy, which has significantly increased engagements, will be carried forward in 2011-12 and beyond.

Including both outgoing and incoming visits, this proactive approach resulted in 52 total international engagements in 2010-11. Examples of these efforts include an outreach in Ottawa that engaged representatives from seven countries, including Belgium, India, France and Ukraine and incoming visits through the Consular Corps Program that helped build relationships with nine countries. In addition, though it is only counted as one engagement above, a September luncheon in Vancouver reached 43 representatives of foreign countries.

| Measure | Baseline / Trend Line Information |
|---|---|

**Number of nominations received for the provincial Honours and Awards Program**

| Honours and Awards Program | 2006-07 | 2007-08 | 2008-09 | 2009-10 | 2010-11* |
|---|---|---|---|---|---|
| Saskatchewan Order of Merit | 56 | 39 | 71 | 43 | 34 |
| Saskatchewan Volunteer Medal | 92 | 53 | 43 | 34 | 45 |
| Premier's Award for Excellence in the Public Service | 30 | 22 | 14 | 12 | 18 |
| Saskatchewan Protective Services Medal | 110 | 78 | 77 | 158 | 107 |
| Saskatchewan Youth Award | 28 | 52 | 47 | 20 | ** |
| **Total:** | **316** | **244** | **252** | **267** | **204** |

*Source: Office of the Provincial Secretary – Protocol Office*
**Note – Results as of March 2010*

**Measure Description**
Saskatchewan's Honours and Awards Program celebrates the achievements of Saskatchewan people. It contributes to a culture of recognition and encourages a sense of community, identity and pride. This measure serves as an indicator of our continued success in fostering pride, hope and confidence in our citizens.

**The Office has entered into a partnership with the Saskatchewan Weekly Newspapers Association (SWNA) to deliver the Saskatchewan Youth Award alongside the Junior Citizens of the year Award. As a result, the Youth Award was not delivered in 2010-11. In 2011-12, a joint committee will meet to determine criteria and put out a call for nominations for the awards. This process will be managed by SWNA.

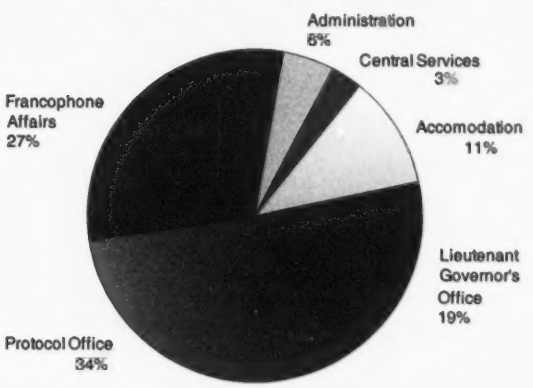
# Financial Summary

## Highlights of Appropriation and Expense 2011-12

| 2011-12 Estimates | (in thousands of dollars) |
|---|---|
| Central Management and Services | 707 |
| Provincial Secretary | 2,872 |
| **Total Appropriation** | **3,579** |
| Capital Asset Acquisitions | --- |
| Capital Asset Amortization | --- |
| **Total Expense** | **3,579** |
| | |
| **FTE Staff Complement** | **23.4** |

**For more information, see the Budget Estimates at: http://www.finance.gov.sk.ca/budget2011-12/**

**Ministry Spending by Subprogram**



# HIGHLIGHTS

- $160,000 for one-time celebratory events and conferences.
- $100,000 to establish the Clayton Gerein Legacy Fund, which would introduce and support the involvement of individuals with physical disabilities in wheelchair sports and other recreational opportunities.
- $100,000 to establish the Francophone Community Infrastructure Fund.
- $25,000 for the Terroir Centre initiative.

## For More Information

For additional information about Office of the Provincial Secretary, or to provide feedback about our 2011-12 Plan or performance results, please visit the Office's website at **www.ops.gov.sk.ca** or phone (306) 798-6093.